# Fort Dunree Military Museum CLG

# **Independent Non-Executive Board Director**

Fort Dunree, located on the Inishowen peninsula in County Donegal, is a well known tourist attraction situated on 70 acres of coastal grounds which was a former military site and currently contains a Military Museum, numerous breath-taking walking trails, a café, a Lighthouse, a Wild Atlantic Way (WAW) Discovery Point, disused military buildings and more.

The site attracts in excess of 15,000 paying visitors per annum. A multimillion-euro investment is underway, funded by Failte Ireland and Donegal County Council, with the aim of developing a transformational tourist destination with a target of attracting in excess of 110,000 paying visitors by 2036.

The site and Military Museum are managed by the Fort Dunree Military Museum CLG (FDMM) who will have a key role in developing the commercial strategies for the enhanced visitor experience. To support the ambitions for the site it is proposed to augment the existing skillsets of the Board of FDMM through the appointment of four new directors.

#### Role:

The role of the Directors is to participate fully in the functioning of the Board, advising, supporting, and challenging the General Manager and staff as appropriate.

### Responsibilities:

- Set FDMM's purpose, values and standards and ensure that its obligations to its stakeholders are understood and met;
- Set FDMM's strategic aims, ensure that the necessary financial and human resources are in place for FDMM to meet its objectives, and to review management performance;
- Contribute to a strong Board governance framework.
- Provide entrepreneurial leadership to FDMM within a framework of prudent and
  effective controls to deliver sustainable long-term value in accordance with the
  Company's strategic plan and to enable risks to be assessed and managed;
- Attend and participate actively in meetings of the Board, relevant Board Committees, if any, and any general meetings of FDMM;
- Bring unfettered judgement to bear on the issues of strategy, performance, resources, key appointments and standards of conduct;
- Bring genuine independence of mind to the Board;

- Support the General Manager and staff in the development and implementation of the company strategy and business plan. Provide mentoring support and guidance to the General Manager;
- Constructively challenge and inspire the General Manager and staff on overall performance and on new profitable growth opportunities.

### **Skills & Experience:**

- Recent executive or senior management experience, in one or more of the following areas:
  - o Finance
  - o Regional & Economic Development
  - o Tourism\*
  - Sales & Marketing\*

\*International experience in these areas would be advantageous

- An entrepreneurial mindset, energised by the challenges of growth.
- Strategic thinker with good business judgement and business acumen.
- Understanding and empathy for the strategic challenges, including cultural shifts, associated with business transformation.
- Strong interpersonal skills
- Prior Board level experience is desirable but not essential.

### Remuneration:

This is a voluntary unpaid appointment. Reasonable expenses to attend meetings will be reimbursed.

#### **Commitment:**

Commitment of 15-18 days per annum is required (covering 6 Board meetings, preparation for meetings, strategy and other ad hoc meetings).

International candidates must be available to attend at least 50% of meetings in person.

It is desirable to achieve gender balance on the Board of FDMM.

## How to apply:

Please send your CV, plus a cover letter outlining why you are interested in the role, and how you believe you meet the skills and experience criteria, by email to <a href="mailto:esharpe@donegalcoco.ie">esharpe@donegalcoco.ie</a> by close of business Friday 5<sup>th</sup> January, 2024